

Abdullah Abdulazeez

901 Blacksmith Street, London, ON N6H 5R5

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PROFILE

Creative and detail-oriented Web and Graphic Designer with over 6 years of experience in designing compelling digital assets, websites, and video content. Proficient in HTML, CSS, JS, WordPress, and Adobe Creative Suite. Proven ability to lead cross-functional teams, manage social media accounts, and produce results-driven design solutions. Experienced in collaborating on marketing campaigns and multimedia projects for clients in nonprofit, agency, and corporate sectors.

SUMMARY OF QUALIFICATIONS

- Interactive Media Design and Graphic Design Diploma (Fanshawe College, Canada).
- Proficient in HTML, CSS, JavaScript, PHP, responsive design, WordPress, and Drupal.
- Advanced skills in Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects), InVision, Final Cut Pro, Cinema 4D, and Canva.
- Over 6 years of experience creating digital advertising materials, including social media graphics, videos, animations, and brochures.
- Hands-on experience with Microsoft 365, Exchange Online, Teams, and OneDrive.
- Successfully executed marketing strategies and collaborated with marketing teams to create campaign visuals.
- Proficient in Microsoft Office Suite (Word, Excel, Outlook, PowerPoint, Access) and Slack.
- 3 years of experience developing and leading inclusive youth programs, workshops, and team supervision.
- Strong ability to work independently or within interdisciplinary teams to deliver high-quality media and design content.

EMPLOYMENT HISTORY

Facilitator, YMAP Program London, YMCA, London, ON

2024- 2025

- Delivered workshops and programs for newcomer youth to support settlement and personal development.
- Promoted youth engagement through confidence-building and problem-solving activities.
- Connected families to community resources and ensured a safe, inclusive environment.
- Maintained equipment safety and supported emergency procedures.
- Participated in planning meetings and professional development.

Videographer, London Arts Council, London, ON

2022-2023

- Filmed and edited documentary footage in alignment with project goals and artistic direction.
- Created and integrated motion graphics to enhance storytelling and viewer engagement.
- Managed lighting, sound, and camera setup for high-quality video capture.
- Collaborated with project leads to ensure visual content met organizational standards.

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Customer Service Representative, Dominion Automobile Association, *London, ON* 2020-2022

- Handled customer inquiries via phone, email, and chat with prompt, effective support.
- Maintained accurate records of interactions and feedback.
- Collaborated with teams to resolve issues and improve service.
- Identified recurring concerns and recommended improvements.

Web Designer, Sport Travel, *London, ON* September 2021- December 2021

- Designed web-based layouts and mockups for desktop and mobile (iPhone/laptop).
- Developed user personas and created a detailed site map to support user-centered design.
- Collaborated with the team to align visual design with brand.

Graphic Designer, 44 North Marketing, *London, ON* 2016 -2017

- Created branded visual content for clients including Crabby Joe's, Bull and Barrel, and Gordy's.
- Managed and updated client social media accounts (Twitter, Instagram) to enhance engagement.
- Collaborated with clients to understand design needs and deliver tailored marketing materials.

Graphic Designer, Swoop Marketing, *London, ON* 2015 -2016

- Designed custom website layouts aligned with UI/UX best practices and client branding.
- Created visually engaging social media content to drive audience engagement.
- Developed and implemented style guides to ensure design consistency and ease of use for clients.

VOLUNTEER EXPERIENCE

Creative Marketing Coordinator, The Royal Canadian Media, *London, ON* 2016-2025

- Contributed to both creative development and execution of multimedia projects across digital platforms. Designed digital and print marketing content, including graphics, videos, and animations.
- Filmed and edited promotional videos using Adobe Premiere and After Effects.
- Supported the development and execution of multimedia projects across platforms.

Youth Program, YMCA, *London, ON* 2013-2015

- Assisted with youth programs and group activities in a safe, supervised setting.
- Supported staff in delivering recreational and educational activities.
- Encouraged positive peer interaction and engagement

EDUCATION

Interactive Media Design and Graphic Design Diploma | Fanshawe College, London, ON

2015-2019

Ontario High School Diploma | H.B Beal Secondary School

2015